

Recommendation	Time Frame	Implementing Party	2023 Update
<b>EDUCATION CATEGORY</b>			
Marketing campaign, including guide, to increase awareness of current services offered	Short- Mid-Term	RCAMPO/Future Regional Coordination Committee (RCC)	This goal has not been met for RTS.
Specific marketing for populations that are marginalized, and do not use technology	Short- Term	All	This goal has not been met for RTS.
Creation of a Mobility Manager position for the region	Mid-Term	All	This goal has not been met for RTS.
Advertise one-on-one travel training program for seniors, and a "how-to ride" program for school-age students	Short- Term	All	Youth Ride Free program continued. Travel training is provided upon request. Increased outreach to outlining organizations to provide training on program.
<b>FINANCE CATEGORY</b>			
Create funding matrix to bring awareness to available funds and upcoming deadlines for grant funding	Short- Term	RCAMPO	This goal has not been met for RTS.
Develop internal educational campaign for providers who would otherwise use grants, including 5310 funding on timelines and how funding works	Mid-Term	RCAMPO	This goal has not been met for RTS.
Create committee to decide on 5310 and other coordinated funding awards	Mid-Term	RCC or RCAMPO	RCAMPO utilizes MPO Committees to make recommendations on applicable grant funding.
<b>SERVICE CATEGORY</b>			
Determine "hubs" or consistent destinations that are in need of service and add regular fixed routes	Mid-term	RCAMPO & RTS	RTS is currently restructuring routes per the recommendation of the Transit Development Plan.
Conduct stop safety & accessibility analysis to determine potential improvements	Short- term	RTS	Bus stop audit complete. RTS in process to determine safety and accessibility of bus stops.
Systematically add service early mornings and evenings	Short- Mid-Term	RTS	RTS already provides early morning service. Evening service has not been added.
Plan on adding service in areas of highest transit need on Sundays	Mid-Term	RTS	The Transit Development Plan doesn't recommend adding Sunday service at this time.
Add demand-response/flexible service to underserved communities and neighborhoods	Mid-Term	RTS	The Transit Development Plan doesn't recommend adding demand-response/flexible service at this time.
Work with the city and developers early to plan for transit in new communities	Short- Term	RCAMPO & RTS	City and Transit staff continuously work with developers to ensure transit needs are part of the planning process.
Examine the use of low-income reduced fares	Mid-Term	RCAMPO & RTS	The Transit Development Plan does not recommend reducing fares at this time.
<b>COORDINATION CATEGORY</b>			
Develop regional coordination committee (RCC)	Short- Term	RCAMPO	This goal has not been met for RTS.
Coordination with major employers, local colleges, and tribal nations	Long- Term	RCC	Ongoing
Establish a local champion(s) for coordinated transportation	Mid-Term	RCC	This goal has not been met for RTS.
<b>TECHNOLOGY CATEGORY</b>			
Explore the use of emerging mobility options, such as Transportation Network Companies (TNCs), to supplement paratransit services	Long- Term	RCC	This goal has not been met for RTS.
Consider the implementation of senior transportation services, and other app-based services, such as GoGo Grandparent for older adult populations	Long- Term	RCC	Goal is being addressed as part of the Transit Development Plan.
Provide search engines, web developers, and the public domain with General Transit Feed Specification (GTFS) data to ensure fixed-route public transit schedules and stop locations are easily accessible to the public	Mid-Term	RTC & RCAMPO	Goal is being addressed as part of the Transit Development Plan.